April 2022 | Volume 9, Issue 4

# Givers Gain<sup>®</sup> Monthly

# **From Our Executive Director**

The deep roots never doubt spring will come. – Marty Rubin

Does anyone else get excited about the first signs of spring? I love the winter with its fresh, chill air and bright coats of snow. What I struggle with is that month between the snow and the green things – when everything is quiet and trying to wake up into warmer weather. So *everyone, welcome to spring!* 

The crocuses aren't the only thing breaking through the winter calm into the spring energy! 3 of Vermont's BNI chapters are about to head back into full-time in-person weekly meetings, and several others are close on their heels. Many of you reading this article are new to the in-person meeting experience, which means interacting in 3-D with your fellow referral partners. Be patient as you piece together the sometimes subtle nuances of marketing your business with handshakes and body language. Ask for help and insights. Have an amazing

and keep those referrals flowing!

We just completed another successful BNI Vermont Awards Banquet; and this one in person! It was simply joyous to celebrate over 120 awards and recognitions to you and your peers including

Leadership Team Member of the Year Julie Goodall, Business Consultant and President of Shelburne BNI Supporting Leadership Team Member of the Year Tracy Stolese, Corporate & Personal Events Expert and Event Coordinator and Membership Committee with The Masters BNI Winner of 5 State Highest Achievement Awards Gina Buchanan, Virtual Assistant and partner with The Masters BNI Mbassador of the Year Rosann Kramer, Auto Collision Expert and President of Champlain Connections BNI Director Consultant of the Year Erik Kolomaznik, Employee Benefits Expert & Vice President of Shelburne BNI

### And our State-Wide Givers Gain Award Recipient

Amy Wolf, Financial Advisor and Vice President with Queen City BNI

We're currently confirming the date for our 10<sup>th</sup> Annual Banquet for April 2023 and will be sure to send that to you once it's locked in. We'll also be sending out the images from the photo booth and the photographer by the end of the month.

Now we've got our eyes set on our summer picnic (tentatively scheduled for Friday, July 29<sup>th</sup> at Oakledge Park on the Burlington Waterfront) and our annual Chapter Team Transitions which start in June and go through the end of July. Have you marked your calendar for annual in-person Chapter Team Training on Monday and Tuesday, September 12<sup>th</sup> and 13<sup>th</sup>? Can't wait to see you all there!

Happy Networking!



Vickie Wacek BNI Vermont Executive Director

# **Continuing Education**





It will come as little surprise to you that Relationship Marketing needs a lot of dialogue in order to make it function. The funny thing is that

### dialogue is *always* a practice in interpretation.

Why? Because we humans have complex emotions and ideas which we then convert into words. This means that there are constantly two layers of interpretation happening when two people speak; first the filter of the person speaking, then the filter of the person listening. And this means that we are regularly misinterpreting one another. This is normal, and it's why talking with one another day-in and day-out is very important; because it allows us to build layers of understanding.

From time to time a relationship can go awry and two referral partners are now upset at one another. There's usually an assumption of mal-intent, there's commonly a high-stress situation involved (such as an exchange of goods or services), and I'm not surprised to learn in these situations that one or both individuals have more than this problem in their lives at that moment. This is where I commonly find myself being brought into the conversation, and this is where I see this gnarly communication trend come to the fore again and again in BNI: *the inability to speak up*. One or both individuals tend to be uncomfortable raising their voice to open dialogue, whether *with* the other individual or through a mediator (such as the Membership Committee, our Member Services Director, Ken Keegler, or your Director Consultant).

Upon reflection, I think I've pieced together where this habit of ours originates from. It's our childhood. Many of us were repeatedly instructed not to stare, not to tattle tale, and not to say anything mean. The result is that we haven't learned how to conduct a conversation where the stakes are high, which leaves us in

### a communication void – a place where we have an important experience that needs to be addressed, but no tools to express the experience and thereby find a solution.

So, today's networking tip comes to this:

- Miscommunications and misunderstandings happen
- You're not alone when a miscommunication occurs
- You're not expected to be a communication expert
- And when a relationship goes array *say something*.

The cure to a relationship gone array is to stay open, be curious, and get support (such as your MC, DC, or our Member Services Director). All

relationships can be healed, as long as the lines of communication are kept open on both sides  $\mathbf{v}$ 

- Vickie Wacek, Executive Director, BNI Vermont

# **Podcasts**

### Remember to log your CEUs on BNI Connect:

1 Podcast = 1 CEU

### BNI Headquarters & Dr. Ivan Misner, Ph.D.

Each Wednesday, BNI Founder, Dr. Ivan Misner posts a Podcast featuring tips on Word-of-Mouth Networking.

March 16: Episode 749: How Do You End a Conversation? (Classic Podcast)

March 23: Episode 750: Competing in the New World of Work

March 30: Episode 751: An Intentional One-to-One

April 6: Episode 752: Who to Have a One-to-One With

April 13: Episode 753: You're Going to Need a Bigger Boat

### **Additional Podcasts**

BNI New Hampshire Executive Director, Tim Roberts, has been presenting his own BNI based podcasts for a couple years. Check out the **BNI & The Power** of One and Success Through Referrals Podcasts by visiting your podcast provider, such as Stitcher, Castbox, Spotify, and more.

## From the BNI Team



### Your Business Will Thank You

By <u>Richard Fox</u>, BNI Vermont Director Consultant

This week marks fourteen years since Champlain Connections BNI accepted me as a Referral Partner. I choose my words carefully here, and not merely to embrace the BNI moniker of "Referral Partner". Rather, my use of *accepted* as both... <u>READ MORE</u>



**Interested in being a part of the BNI Vermont Team?** We on the BNI Vermont Team make up of the state's strongest referral partners and we average an 80 on the Power of One Report! We are growing our businesses and using our passion and insight to educate and connect you to one another state-wide.

### And we're currently building our volunteer Ambassador team!

If you're interested in information regarding what it means to be a part of our spectacular team, email Vickie@BNIVermont.com. Ambassador Orientation will be hosted in May based on the new professionals we formally invite to the team.



New Member Skills Workshop Graduates Monday, March 28th, 2022

# **Regional and National Events**

Join BNI partners from across the state and the world for webinars, workshops, and networking to enrich your BNI experience by boosting your visibility and perspective!

Click our Event Calendar button to access all of these great opportunities!

**Event Calendar** 

New Member Skills Workshop (hosted on Zoom) Monday, May 23rd, 3:00-5:00pm What Is BNI? Interest Meetings (hosted on Zoom) Tuesday, April 26th, 11:00am-12:30pm Tuesday, May 10th, 11:00am-12:30pm Tuesday, May 24th, 11:00am-12:30pm National Speed Networking (hosted on Zoom) Tuesdays from 4:00pm-5:00pm EST Integrity BNI Chapter Success Program (hosted on Zoom) Thursday, May 10th, 10:00am-1:00pm Champlain Valley BNI Chapter Success Program (hosted on Zoom) Tuesday, May 17th, 8:30am-11:30am Visitors' Days (hosted on Zoom) Wealth Builders BNI, Wednesday, February 9th, 8:15-10:15am BNI Vermont Leadership Team Roundtable (hosted on Zoom) Monday, May 16th, 2:00pm-5:00pm



9th Annual BNI Vermont Awards Banquet Images from this year's event will be emailed out by the end of the month.

> Stay tuned for the announcement of our 10th Annual BNI Vermont Awards Banquet in 2023!



The **BNI Member Success Program** is an online workshop for all new partners to support their first 60 days of partnership. It's accessibility

through <u>BNIBusinessBuilder.com</u> means that the entire course can be accomplished via the BNI Business Builder App on your phone, as well as through the website. And because the workshop is virtual, it can be tackled at a pace that fits each new partner (as long as it's completed within 60 days).

Cost: Covered by annual dues

# BNI A NEW MEMBER SKILLS WORKSHOP

And for those of you that have completed the online BNI Member Success Program, we highly recommend that you follow it up with the **New Member Skills Workshop.** In this workshop you will gain real-life skills to build your business through BNI, including

- Honing your Weekly Presentations and Feature Presentations,
- Learning best practices for One-to-Ones, and
- Discovering ways to effectively use your Contact Spheres.

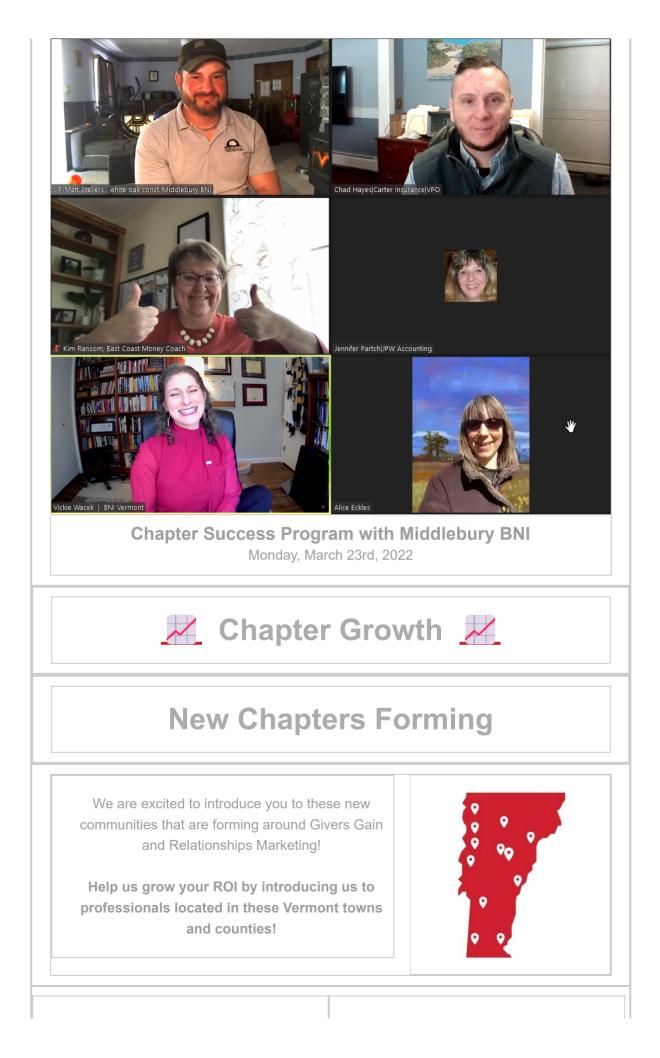
Cost: Covered by annual dues

### 2022 New Member Skills Workshops

 $\label{eq:may23} \underbrace{May23}_{July18} \cdot 3:00 - 5:00 \ \text{pm}$  Hosted virtually on Zoom - links are emailed to all pre-registered attendees



Don't forget your chapter's annual **Chapter Success Program**, which is offered individually for each chapter. Each Chapter Success Program is geared to the needs and interests of each chapter and evolves from year-to-year. Check with your Leadership Team or the <u>BNI Vermont Calendar</u> for the date of your next Chapter Success Program! **Cost:** Covered by annual partnership dues.



### Town

Northeast Kingdom (NEK) **Online-Only** Lamoille County **Brattleboro** Rutland

### Who to Contact

Erin Perrin Vickie Wacek Launching in May 2022! Vickie Wacek Vickie Wacek

### **Contact Chapter Launch Directors**

Erin Perrin 802-871-5965, Erin@BNIVermont.com Vickie Wacek 802-557-0111, Vickie@BNIVermont.com

Don't see your town listed? Contact Erin or Vickie and we'll be happy to help!

BNI Vermont chapters have just launched the annual Drive For Five partnership competition! We also look forward to celebrating new additions to the BNI Vermont Gold Club!

Build your business, build your chapter, and help your chapter drive to higher levels! Good luck, and we look forward to celebrating you and your chapter's success over the coming months!



# **X** Partner Recognition **X**



# **BNI Partner Profile of the Week**

Each week we feature one BNI Vermont Partner on all of our social media outlets. If you would like to be considered for this opportunity, be sure to visit www.BNIConnect.com and update your User Profile in full, including your headshot, company logo, business description, T.O.P.S. Profile and G.A.I.N.S. Profile.

> Mary Capparuccini Life & Disability Insurance New York Life Prosperity BNI, Williston



### LEARN MORE



Julie Dananer Residential Real Estate Agent Ridgeline Real Estate Queen City BNI, Burlington LEARN MORE



Julie Goodall Business Consultant Genesis Consulting Shelburne BNI, Shelburne LEARN MORE



Kate O'Malley Nutrition Juice Plus+ The Masters BNI, Colchester LEARN MORE

# **Monthly Achievements**





### **Renewed Partners**

Angela Zaikowski, Bennett & Zaikowski P.C. Champlain 6 Months Perfect Attendance Connections **Caroline Matte**, Caroline Matte – Creative Services

BNI

Catherine Moller, SidePony Boutique Corey Hevrin, The Vermont Agency Jay Vallieres, Movement Mortgage Mironda Meyer, Mironda's House of Wellness and Fitness Rosann Kramer, Runway Auto Steve Fuchs, Steve Fuchs Health Coaching

# Champlain Valley BNI

### New Partners

Kelsey Chitester, NBT Bank
6 Months Perfect Attendance
Brad Conger, North County Repair Service
Darlene LeClair, Lakeside Electric
Stacey Lax, Coldwell Banker Hickok &
Boardman
Jackie Budgor, Blue Lotus Cleaning
Michael Languasco, People's United Bank
Peter Straube, Closer Look Home
Inspections
Robert Caneco, Robert A. Caneco, R.A.

Crossroads BNI	Renewed Partners <u>Timothy Boltin</u> , Delicate Decadence <u>Brittany LaBerge</u> , Martin Delaney & Ricci Law Group <b>6 Months Perfect Attendance</b> <u>Caroline S. Earle</u> , Earle & Freeman PLC <u>Justin Loati</u> , La Panciata <u>Michael Bancroft</u> , Paige & Campbell
Heart of Vermont BNI	6 Months Perfect Attendance Deborah Phillips, The World Howie Michaelson, Sun Catcher LLC Michael Havemeyer, Kinney Pike Insurance Robin Freeman, Earle & Freeman PLC Soren Pfeffer, Central Vermont Real Estate
Integrity BNI	<b>Renewed Partners</b> Lance Garrett, Garrett's Properties, LLC

Middlebury BNI	<u>Chad Hayes</u> , Carter Insurance <u>Kim Ransom</u> , 101 Financial <u>Matt Stevers</u> , White Oak Construction
	New Partners
	Ash St. Gelais, Fusion Property
Prosperity BNI	Management
	6 Months Perfect Attendance
	Blair Knowles, Ridgeline Real Estate
	<mark>Dijana Downing</mark> , Community Bank
	Jillian Bouchard, BeautyCounter
	Julieta Rushford Santiago, Holistic Julieta
	New Partners
	Tyler Patulski, Burlington Telecom
Queen City BNI	Brittany Winfield, The Winfield Creative
	Jay Cummings, Peoples Trust Company
	Renewed Partners
	<u>Michael Hecht</u> , Torque Media
	Dan Emmons, FastSigns of Burligton
	6 Months Perfect Attendance
	Andrew Cate, Andrew Cate Photography
	Erin Perrin, Academy Mortgage
	Janina McCue, Red Poppy Cakery
	Josh Howell, Summit Chiropractic
	Julie Danaher, Ridgeline Real Estate
	Lori Bielawa, Waggles LLC

<mark>Lucian Benway</mark>, Lima Bravo Handyman Services

Renewed Partners <u>Melanie Severo</u>, Sun & Moon Acupuncture

Shelburne BNI	
The Masters BNI	<b>6 Months Perfect Attendance</b> <u>Geoff Garrow</u> , Symmytree, LLC <u>John Kell</u> , Kell & Company <u>Kate O'Malley</u> , JuicePlus+ <u>Kristy Benoit</u> , Balance to Thrive in Wellness
Wealth Builders BNI	Renewed Partners <u>Katie Paquette</u> , Moments by Kate 6 Months Perfect Attendance John Jacob, John J Entertainment <u>Rick Gomez</u> , RVG Electric <u>Susan Lackey</u> , Perfect Image Fashions

