# **BNí** Givers Gain<sup>®</sup> Monthly

# **From Our Executive Director**

In early June the world of leaf and blade and flowers explodes, and every sunset is different. – John Steinbeck

WHAT A MONTH! It's almost like we've already been treated to July and August, and the summer has just begun!

Your BNI Vermont Regional Office has a number of projects we're working on this month. The first is our annual Leadership Team Transition! By the end of the month your incoming President, Vice President, and Secretary/Treasurer will be confirmed, and by mid-July, all of your supporting roles will be confirmed. As you consider your goals in BNI, be sure to consider your role as a leader in your chapter – both in your expertise/profession and in your behavior. And **check out this amazing video** on how leadership evolves and consider how you can evolve over the next year to increase your credibility and profitability through a role in the 2021-2022 term!

We've also got our eye on the **From Maybe to Yes** visitor conversion workshop on June 24<sup>th</sup> where we'll be helping you build your skills in communicating with visitors. You and your referral peers are encouraged to join us for this powerful workshop to create a major shift in the size of your referral team throughout the future.

Then coming up on Friday, July 30<sup>th</sup> we've got our annual **BNI Vermont Summer Picnic!** We had to skip this last year due to physical distancing, and are excited to invite you, your family, and



your pets on leashes to this opportunity to have some fun, eat some great potluck (yes, please bring an item to share), and meet dozens of other amazing Vermont professionals like yourself!

And last, we're gearing up for annual Chapter Team Training on Monday and Tuesday, September 13<sup>th</sup> and 14<sup>th</sup>. Make sure to mark those dates in your calendar so that you can attend one of 18 workshops provided over those two days!

Happy networking!

Vickie Wacek BNI Vermont Executive Director

## **Continuing Education**

# Monthly Networking Tip: Opportunities Don't Stop with Goodbyes

#### Watch video on YouTube



Goodbyes are part of life – part of business (employees leaving), part of family (children moving out), and part of BNI (members resigning or having their seat opened). We're involved in most of our life's goodbyes. It's different in BNI because only our Membership Committee (and sometimes the LT) is involved in the goodbyes. Most members leave of their own volition, and occasionally someone is

required to leave by the Membership Committee (MC) because of negative recurring actions. In either case we don't disclose why a member is no longer with us. Why is that? Take this example:

Widget Maker, John Doe, has had 2 written complaints sent to the MC about the quality of his customer service. The MC has worked with John and the Mentor Team for months to help him develop his professional skills, but John has either avoided or ignored the support. The MC then tried Probation to get his attention – still no results. They just want him to "Provide the quality of products/ services at the prices he's quoted" (BNI Code of Ethics). Now the MC has opened John's seat and he's no longer a member. No one but the MC and VP know the details - it is confidential. At the next meeting, the Vice President announces that "the Widget Making seat is open"... and you want to know why. Because we don't want to hurt John's reputation, we don't share the reasons around why a member is no longer active. Since we can't tell you why a member was terminated, we also can't tell you when a member leaves of their own choice.

The good news is that your relationships don't end simply because someone becomes an Alumni BNI member! Opportunities still abound, and it's just a matter of you reaching out, maintaining one to ones, and keeping in touch with them! So keep your opportunities open and your relationships strong by staying in touch with the people who you want to maintain business with!

- Vickie Wacek, Executive Director, BNI Vermont

# Monthly Zoom Tip: We Can't Hear You



Watch video on YouTube

I'm a professional opera singer, which means I've spent a lot of time and money learning how to be loud (opera singers don't get microphones). I am rarely asked to speak up – if anything it's the opposite. However, for all of the non-opera-singing people out there, you haven't yet had the opportunity to reflect on

your voice and its impact on those around you. In our virtual environment we are lucky enough to have a microphone, which means we are under the impression that the technology is speaking up for us. But have you asked one of your Zoom peers how your voice is coming across their speakers?

Here's where we run into a snag. Many of us are guilty of using the microphones built into our webcams, cell phones, laptops, or computers, and while these technically do the trick, they can leave us sounding thin or distorted. And maybe no one has told us because the sound quality isn't so poor that it's distracting. But with the advent of online networking, how we sound plays a vital role in how we come across – and first impressions are vitally important! Lucky for us, the marketplace for microphones is greatly affordable and varied!

So today's Zoom Networking tip is here to help you reflect on your voice and how you're coming across. Take a moment to ask your peers how you sound week-by-week, and don't hesitate to spend \$20-\$100 on a well-reviewed microphone so that you are putting your best foot forward in all of your virtual meeting opportunities.

- Vickie Wacek, Executive Director, BNI Vermont

#### **BNI Resources**

Have you ever been interested in accessing the BNI Logo? Maybe you missed a recent BNI Webinar to help you learn how to use BNI Connect? What if you would prefer the Givers Gain book you received in the Members Success Program, in audio format? Visit **Support.BNIConnect.com** Why not take a few minutes right now to check out what this site has in store for you!

## Member Success Program

The BNI **Member Success Program** is an online course for all new members to support their first 60 days of membership. Its accessibility through **BNIUniversity.com** means that the entire course can be accomplished via the BNI University App on your phone, as well as through the website. Because the workshop is virtual, it can be tackled at a pace that fits each new member (as long as it's completed within 60 days). **Cost:** Covered by annual membership dues.

For those of you that have completed the online BNI Member Success Program, we highly recommend that you follow it up with the **New Member Skills Workshop**. In this workshop you will gain real-life skills to build your business through BNI, including honing your Weekly Presentations and Feature Presentations, learning best practices for 1-2-1's, and discovering ways to effectively use your Contact Spheres. **Cost:** Covered by annual membership dues.

**Chapter Success Programs** are offered individually for each chapter so that all members can easily access the program annually as part of their membership. Each Chapter Success Program is geared to the needs and interests of each chapter and evolves from year-to-year. Check with your Leadership Team for the date of your next Chapter Success Program! **Cost:** Covered by annual membership dues.

The Advanced Member Success Program is advanced training available twice a year (May and November) for members looking to take their networking skills to a much higher level. It's recommended for members with 6 months or more of membership and features 5 workshops offered over 5 consecutive days. The program is not offered per workshop and can only be purchased and participated in full. **Cost:** \$250.00. To set up a payment plan for the workshop, contact Vickie Wacek at Vickie@BNIVermont.com

> 2021 New Member Skills Workshops July 26 · 4:00 − 6:00 pm September 20 · 4:00 − 6:00 pm November 29 · 4:00 − 6:00 pm

Advanced Member Success Program Monday – Friday, November 29 – December 3 1:00 – 3:00 pm via Zoom

> Location for all Workshops: Virtually hosted until further notice

## **Podcasts**

#### Remember to log your CEUs on BNI Connect: 1 Podcast = 1 CEU

#### BNI Headquarters & Dr. Ivan Misner, Ph.D.

Each Wednesday, BNI Founder, Dr. Ivan Misner posts a Podcast featuring tips on Word-of-Mouth Networking.

May 19:	<b>Episode 707:</b> So, You Want to Meet a Big Name?
May 26:	Episode 708: V+C Does Not Equal P
June 2:	Episode 709: Inviting Visitors the Connector
	Effect Way
June 9:	Episode 710: The Million Dollar Referral

#### Additional Podcasts

BNI New Hampshire Executive Director, Tim Roberts, has been presenting his own BNI based podcasts for a couple years. Check out the BNI & The Power of One and Success Through Referrals Podcasts by visiting your podcast provider, such as Stitcher, Castbox, Spotify, and more.

## From the BNI Team



Seth Gifford BNI Vermont Ambassador

#### Measure Twice Cut Once

By Seth Gifford, BNI Vermont Ambassador

I started in residential construction part time during the summer of 1999. My mother's friend's husband was looking for a laborer to add to his small crew of three. I had the good fortune of starting what eventually turned out to be a lifelong career with a crew that was building high end homes in the coastal area of Massachusetts and Rhode Island. I soon found out that with these guys no shortcut was ever taken as they strove for excellence. Some of the methods they used to achieve perfection were over the top and not practical for most

high-quality homes, but it was what the clients expected and where willing to pay for. These where the guys that taught me to use tools properly and work safely.

I immediately fell in love with building. Stepping back at the end of the day to take in what had been accomplished or watching a project come to completion provides an immense feeling of satisfaction and pride.

Measure once and cut twice was the first thing they teach you when you start using saws. A board can be trimmed a bit but not stretched back to length. As a young newbie they had me going for at least a week or two about "getting the board stretcher" to get the too short boards stretched back to length. For a moment I believed such a device existed. A joke I still use today. The point being it's more efficient to make sure your cut is accurate than driving to the lumber yard for another 2x4. In other words, don't be hasty or your time will be wasted.

As a business owner I have tried to implement this in the way I run my company. Don't hire that employee just because you need a warm body today if you don't have a great feeling about them. Don't rush through important documents to meet a deadline. Don't make decisions that have long term effects without giving them fair thought.

Our time is the most precious resource we have. Efficiency is paramount; be sure to plan thoughtfully and be strategic in executing that plan. Taking that extra time to be sure of decisions and actions can mean the difference of days and ultimately financial waste. While it might be tempting to cut corners, please be reminded to measure twice, and cut once.

#### About the Author

#### Shelburne BNI

Meets Thursdays, 8:30 – 10:00 am Shelburne BNI Virtual Meeting Room **Current Roles:** Ambassador, BNI VT **Past Roles:** Vice President and Membership Committee



May New Member Skills Workshop.

## **Events**

## **Event Calendar**

Join BNI members from across the state and the world for webinars, trainings and networking events to enrich your BNI experience by boosting your visibility and perspective!

#### www.BNIVermont.com/Events.php

### JUNE

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6/8	What is BNI? Interest Meeting Curious about BNI? Come learn what we are all about!
	11:00 am – 12:30 pm, Zoom Virtual Meeting Room
6/10	The Business Experience:
	Cashing in on One to Ones
	3:00 – 5:00 pm, Virtual Zoom Meeting Room
6/22	What is BNI? Interest Meeting
	Curious about BNI? Come learn what we are all about!
	11:00 am – 12:30 pm, Zoom Virtual Meeting Room
6/24	From Maybe to Yes – Helping Visitors Apply for Membership
	11:00 am – 12:00 pm, Virtual Zoom Meeting Room
JULY	
7/13	What is BNI? Interest Meeting
	Curious about BNI? Come learn what we are all about!
	11:00 am – 12:30 pm, Zoom Virtual Meeting Room
7/22	The Business Experience:
7/22	The Business Experience: Profiting with Power Teams
7/22	-
7/22 7/27	Profiting with Power Teams
	<b>Profiting with Power Teams</b> 3:00 – 5:00 pm, Virtual Zoom Meeting Room
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8/30 BNI Vermont Leadership Team Roundtable 2:00 – 5:00 pm, Virtual Zoom Meeting Room

**Register for Events** 

# **New Chapters Forming!**

Bennington Brattleboro Grand Isle Manchester

Northeast Kingdom (NEK) – Contact Erin with interested parties! Online-Only – Contact Vickie with any interested parties

Rutland

Stowe – Start-Up Chapter meets Tuesdays from 8:30 – 10:00 am via Zoom. Click here to register yourself or a visitor for their meeting! Contact Heather with any questions or introductions to Lamoille County professionals you'd like to introduce to the group! Waitsfield

#### **Contact Chapter Launch Directors**

Heather Belanger 802-233-9737, Heather@BNIVermont.com Erin Perrin 802-871-5965, Erin@BNIVermont.com Vickie Wacek 802-557-0111, Vickie@BNIVermont.com

## **Member Recognition**

# **BNI Member Profile of the Week**

Each week we feature one BNI Vermont Member on all of our social media outlets. If you would like to be considered for this opportunity, be sure to visit **www.BNIConnect.com** and update your User Profile in full, including your headshot, company logo, business description, T.O.P.S. Profile and G.A.I.N.S. Profile.



**Julie Phillips** *Staffing Agent* **Working Fields, LLC** Prestige BNI, Saint Albans

Stephanie Mack Business Consultant Account Mobility LLC Prosperity BNI, Williston

**Erin Perrin** 

**Gillian Franks** 

Residential Mortgages

Feldenkrais Practitioner

Queen City BNI, Burlington





Feldenkrais with Gillian Franks Shelburne BNI, Shelburne

Academy Mortgage Corporation



Gina Buchanan Virtual Assistant Buchanan Virtual Office LLC The Masters BNI, Colchester



May Integrity BNI Chapter Success Program.

## Member Recognition

## Monthly Member Traffic Lights Report PERFECT SCORES OF 100!

**Gina Buchanan** Buchanan Virtual Office LLC, The Masters BNI

> John Jacob Lendio, Wealth Builders BNI Julie Phillips

Working Fields, Prestige BNI

Mollie Lannen CW Print + Design, Queen City BNI

Anita Hoy Fluidly Moving Body Works, Crossroads BNI

Julieta Rushford Santiago Holistic Julieta Consulting, Prosperity BNI Julie Brown

Green Home Solutions, Crossroads BNI

# **Chapters In The Green - May 2021**

CONGRATULATIONS TO

Champlain Connections BNI, Burlington Queen City BNI, Burlington

To access your Chapter's Traffic Lights Report, go to: BNIConnect.com -> Reports -> Chapter -> Chapter Traffic Lights

## 6 Months Perfect Attendance

Alan Kinney Kinney Insurance, Prestige BNI

Alex Duval Wendell's Furniture, The Masters BNI

Alice Lissarrague Lissarrague College Guidance, Shelburne BNI

Allison Bogan Precision Chiropractic, Shelburne BNI

Amy Crawford Clover Ridge Media, Integrity BNI Bob Boucher

Dependable Cleaning, Middlebury BNI

Catherine Moller Sidepony Boutique, Champlain Connections BNI

Christine Golden Golden Consulting LLC, Champlain Connections BNI Corey Hevrin

The Vermont Agency, Champlain Connections BNI David Hills

Waypoint Management Services, Middlebury BNI

Erin Perrin Academy Mortgage Corporation, Queen City BNI

**Gillian Franks** Feldenkrais with Gillian Franks, Shelburne BNI

Jessica Hall Inspire Physical Therapy, Champlain Connections BNI

> **Jessica Hubis** Missing Piece Bakery, Prestige BNI

Julia Wilk Work & Web Design, Heart of Vermont BNI

**Justin Loati** La Panciata, Crossroads BNI

Kate O'Malley Juice Plus+, The Masters BNI

# 6 Months Perfect Attendance (cont.)

Kate Tucker Hall Communications, Queen City BNI

Larry Gilbert Vermont Security, Heart of Vermont BNI

Lisa Taft Sylvester Interrobang Design Collaborative, Inc., Queen City BNI

Mary Catherine Jones Voice Over Vermont, Champlain Connections BNI

Matt Stevers White Oak Construction, Middlebury BNI

Paul Richardson StoryWorkz Photography, Crossroads BNI

**Richard Fox** Law Office of Richard J. Fox PLLC, Champlain Connections BNI

> Scott Weigand Brave Coffee and Tea, Crossroads BNI

Sharon Grimes Sharon Grimes Accounting, LLC, Heart of Vermont BNI

**Steve Hartmann** Affiliated Associates, The Masters BNI

Tracy Stolese Shelburne Gift Company, The Masters BNI Alison Pigeon

Branding Solutions, Queen City BNI

Katie Paquette Moments by Kate, Wealth Builders BNI

Mike Quinlan Clover Ridge Media, Middlebury BNI Randolph Rowland

Teamswork LLC, Shelburne BNI

**Robin Freeman** Earle & Freeman PLC, Heart of Vermont BNI

Jack Kell Kell & Company Real Estate, The Masters BNI Chad Hayes

Carter Insurance, Middlebury BNI

Elizabeth Davidson doTERRA Wellness Advocate, Queen City BNI

**Sarah Thompson** Clean Slate, Shelburne BNI **Steve Fuchs** Healthy Food, Healthy Planet, Nutrition &

Habits Coaching, Champlain Connections BNI Alison Davis

Quantum Leap Capital, Champlain Valley BNI

Amy Wolf Edward Jones, Queen City BNI

Austin Casey Stanley Steemer, The Masters BNI

Christophe Lissarrague Poze Catering, Wealth Builders BNI

**Dijana Downing** Community Bank, Prosperity BNI

**John Jacob** Lendio of Vermont, Wealth Builders BNI

**Julie Danaher** Ridgeline Real Estate, Queen City BNI

**Lori Bielawa** Waggles LLC, Queen City BNI

Rosann Kramer

Runway Auto, Champlain Connections BNI Suzanna Miller Miller Estate Law, Queen City BNI

Andrew Toy

Rob Shea Carpentry LLC, Integrity BNI

Jeremy Baldwin

Jeremy Baldwin Photography, Shelburne BNI

Kristin Dearborn

Edward Jones, Heart of Vermont BNI

# 6 Months Perfect Attendance (cont.)

Kristy Benoit Balance to Thrive in Wellness LLC, The Masters BNI

> Madigan Rollins Synergy Home Care, Shelburne BNI

**Mironda Meyer** Mironda's House of Wellness and Fitness, Champlain Connections BNI

Paul Vallerand Rich Jones State Farm, Crossroads BNI

Stephanie Gurrieri Pames Provisions, Queen City BNI

Timothy Monty Professional Financial Associates, LLC, Integrity BNI

# New Members – May 2021

Tierata Ambo Joe's Crew, Champlain Valley BNI Kendrick Pelkey

Current Electric, Integrity BNI **Wendy Higgins** Working Fields LLC, Champlain Connections BNI

# Renewed Members – May 2021

Caroline Matte Freelance Graphic Design, Champlain Connections BNI Jared Miller Contractor, Champlain Connections BNI Andy Duback Duback Photography, Champlain Valley BNI Robert Caneco Robert A. Caneco R.A., Champlain Valley BNI

Mike Quinlan Clover Ridge Media, Middlebury BNI

Austin Casey Stanley Steemer, The Masters BNI

**Cory Irish** Prop Ready LLC, The Masters BNI

**Gina Buchanan** Buchanan Virtual Office LLC, The Masters BNI

Mel Allen The Real Voice, The Masters BNI



May Champlain Valley BNI Chapter Success Program.

## www.BNIVermont.com

www.BNI.com

# **BNI Chapter Facebook Pages**

Take a moment to "LIKE" other chapter's Facebook pages to keep up to date on information and events across the region!

Champlain Connections BNI Champlain Valley BNI Crossroads BNI Heart of Vermont BNI Integrity BNI Middlebury BNI Prestige BNI **Prosperity BNI Queen City BNI** The Masters BNI Shelburne BNI Wealth Builders BNI









# **BNI Vermont**

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www.BNIVermont.com



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