

Givers Gain[®] Monthly

From Our Executive Director

A ugust always leaves me wondering where June and July went. I hope you all have had outstanding opportunities to enjoy the ample amount of warm weather we've had this summer!

This month represents two major events in BNI Vermont: The **Annual BNI Summer Picnic** and **Chapter Business Plans**. The first is our casual networking event on Burlington's waterfront. We moved it to a Friday afternoon this year to make it easier on our out-of-Burlington professionals and their families. BNI will provide the burgers/hotdogs and dinnerware/silverware – and you bring a potluck dish to share (don't worry about feeding 100 people). Make sure to bring your family, your dogs on leashes, your beverages NOT in glass, and lawn games.

The second is our annual practice of working with your incoming Leadership Teams to build the 2018-2019 Chapter Business Plan. This 2-3 hour meeting results in plans for networking events for your chapter, Meeting Stimulants in your meetings, and much more. If you haven't done so already, congratulate your incoming Leadership Team! Their leadership practices start this month!

Beyond these two events, you'll find The Business Experience workshop series in full swing. August brings our *What Do You Do?* workshop to help you with your elevator pitch and Weekly Presentations. September and October bring our *Train the Trainer* workshops to help you learn the psychology of training and 'hard copy' techniques of training. These two workshops are great to hone your Feature Presentations. November brings our *Mediating Professional*



Conflict course to help you with your communication skills in tough situations. Make sure to register for these courses, and bring your co-workers and friends!

Lastly, this may sound odd, but have you marked your calendar for Friday, April 12, 2019 for the 6th Annual BNI Vermont Awards Banquet? It's not to be missed!

Monthly Networking Tip: The "BNI Buffet"

What comes to mind when I say "buffet"? Probably one of those huge rooms with table after table of food; all kinds of food - more food than you could ever eat. These experiences are memorable, not just for the sheer quantity, but for the joy of helping yourself to a plate full of all of your favorite foods. Do you love sushi, pasta, steak, a mile-long salad bar, cheese in every variety, Asian cuisine... maybe just dessert? In a buffet you can count on it all being there, and you can eat to your heart's content. What you may not have realized is that there is a "BNI Buffet" that exists for you to pick-and-choose from to find your favorite things. Like many buffets, BNI has 'buffet standards' that we all benefit from. The food buffet makes sure you've got a plate, utensils, and a napkin (it's difficult to eat without those). In BNI we have Attendance, One-to-Ones, and Continuing Education Units (CEUs) which we all benefit from. Beyond that, it's up to you to fill your BNI plate with the things that you enjoy the most! Do you like social media? Find BNI on Twitter, Instagram, and Facebook to learn and make new connections. Do you enjoy meeting and spending time with people? Visit other chapters and set up more One-to-Ones. Are you an avid Lifelong Learner? You have BNI University, SuccessNet (BNI's e-newsletter), books, podcasts, and in-person trainings available. These are just a few of the delicious opportunities that await you in your years with BNI. The key to taking advantage of the "BNI buffet" is to contact your chapter's Director Consultant. They are well versed in what's available and we want you to be walking around with a plate full of delicious opportunities and experiences!

- Vickie Wacek, Executive Director, BNI Vermont

Podcasts

Remember to log your CEUs on BNI Connect: 1 Podcast = 1 CEU

BNI Headquarters & Dr. Ivan Misner, Ph.D. Each Wednesday, BNI Founder, Dr. Ivan Misner posts a Podcast featuring tips on Word-of-Mouth Networking.

July 18:	Episode 567: Find the Wow in Referral Passing
July 25:	Episode 568: Networking Up - Part 2
August 1:	Episode 569: Body Language & Networking
August 8:	Episode 570: More 1-2-1s Equal More Referrals
August 15:	Episode 571: The BNI Foundation –
	What's in It for Me?

BNI The Power of One Podcasts

BNI New Hampshire Executive Director, Tim Roberts, has been presenting his own BNI based podcasts for a couple years, and BNI Vermont recently adopted these podcasts. Visit **www.BNIPowerOfOne.com** to learn more.

Success Through Referrals Podcasts

One of BNI's missions statements is to change the way the world does business, and BNI Executive Director, Tim Roberts, has really put that into action by creating **www.SuccessThroughReferrals.com.** This website helps non-BNI business professionals with their word-of-mouth marketing efforts.

BNI Resources

Have you ever been interested in accessing the BNI Logo? Maybe you missed a recent BNI Webinar to help you learn how to use BNI Connect? What if you would prefer the *Givers Gain* book you received in the Members Success Program, in audio format? Visit **Support.BNIConnect.com** and click on **The Resource Center** button. Why not take a few minutes right now to check out what this site has in store for you!

BNI Event Calendar

Join BNI members from across the state and the world for webinars, trainings and networking events to enrich your BNI experience by boosting your visibility and perspective! www.BNIVermont.com/Events.php

SuccessNet – BNI e-Newsletter

BNI's monthly e-newsletter features first hand perspective from some of the world's most renowned networkers, leaders and public speakers, as well as networking stories from BNI members, ambassadors and directors from around the world.

The Beautiful Gift of Powerful Encouragement By Graham Weihmiller, BNI CEO

> <u>"How has BNI Changed your Life?"</u> <u>- A Unique Opportunity for You</u> By BNI Staff

How Do You Create Organizational Culture? By Ivan Misner, Ph.D BNI Founder

<u>Going International with BNI:</u> Experience the BNI Global Power Team By BNI Staff

<u>Charity is Good for the Community and</u> <u>Good For Your Business</u> By Emely Ferrer

<u>My BNI Story – From Coast to Coast</u> By BNI Staff

BNI Member Profile of the Week

Each week we feature one BNI Vermont Member on all of our social media outlets. *If you would like to be considered for this opportunity, be sure to visit www.BNIConnect.com and update your User Profile in full,* including your headshot, company logo, business description, T.O.P.S. Profile and G.A.I.N.S. Profile.









Jeff Teplitz Mortgages Academy Mortgage Corporation Prosperity BNI • Williston

Madigain Rollins Non-Medical In-Home Services Synergy Home Care Shelburne BNI • Shelburne

Scot Sweeney Solar SunRun LGCY Power The Masters BNI • Colchester

Shannon Bushey Disc Jockey Digital DJ Wealth Builders BNI • South Burlington

Mickey Wiles Employment Services **Working Fields, LLC** Champlain Connections BNI • Burlington

From the BNI Team



Erik Kolomaznik BNI Vermont Director Consultant

Are Coaches Members of the Team?

By Erik Kolomaznik, BNI Vermont Director Consultant

The coach doesn't get on the court or on the field and execute the plays. He or she is not getting bumped and bruised in the heat of the game. However, you could argue that their spirit is just as tied into the outcome of the game as any player out on the ice. There may be multiple coaches supporting and directing the team. Of course, we realize that they're contributing to the winning season, although they can't sprint,

throw, and tackle like they used to - or like any one of the players currently on the field. In that case, are they really contributing to the victories? Are they equally responsible for the losses?

The great coaches that I've known would view this as a ridiculous line of questioning. They might even be insulted. Without a doubt, the good ones accept as much or more responsibility for the results of the team than they would put on the shoulders of any player. I get that. And yet, they're not wearing a jersey and their trading cards aren't nearly as valuable on ebay (if they get one at all).

What does this have to do with BNI? Well, people often ask me: "What does a director consultant or ambassador even do? Why are they there?"

Are ambassadors and director consultants members of your chapter?

It's like this: We're not pro-athletes. We're pro-fessionals. Somehow, coaching is optional for us, so we better get it where we can find it. Director consultants and ambassadors are part of the BNI coaching staff. They may even be volunteering their time to support, coach, and encourage the members of every BNI Vermont chapter. We are trained, experienced, willing, and interested in coaching each and every one of you reading this newsletter toward your most effective and efficient use of the BNI referral marketing system. Could the "visiting members of your chapter" assist you? Is there an area wherein you'd like to see some change?

BNI is a complex machine that requires purpose, skill, and training to operate effectively. It's complex mostly because the machine is made out of people, and you know what they say about people... "the definition of chaos is more than one person in a room." - anonymous

Consider this: Michael Jordan, Tiger Woods, and Tom Brady had multiple coaches all throughout their time at the top of the game. As they stepped up their performance, they stepped up their coaching. Many of the coaches weren't provided by the team. When they wanted improvement in an area, they sought out experts that could offer guidance.

About the Author

Member of Shelburne BNI

Meets Thursdays, 8:30 – 10:00 am Trinity Episcopal Church, 5171 Shelburne Road, Shelburne **Current Roles:** Director Consultant, BNI VT **Past Roles:** Ambassador, BNI VT, Growth Coordinator, President, Membership Committee, Education Coordinator, Event Coordinator, Visitor Host, Vice President, Shelburne BNI

BNI Events

New Chapters Forming!

Brattleboro - currently in the works Manchester Richmond Rutland - Do you know anyone in the area? Send them our way! St. Johnsbury Stowe Waitsfield Waterbury - currently in the works

Member Success Program

Have you attended a Member Success Program recently? Member Success Programs are specifically intended for all BNI Members to gain more knowledge about being successful members of their chapters. It is recommended that members attend at least one Member Success Program every year to take full advantage of all BNI has to offer. If you have not attended an MSP recently, or if you have but would find going to another one in the near future beneficial, consider registering for an upcoming Member Success Program:

Thursday, August 16, 5:00 – 8:00 pm

Queen City MSP Wednesday, August 29, 8:00 – 11:00 am

Wednesday, September 26, 1:00 – 4:00 pm Holiday Inn, Williston Road, Burlington



July Member Success Program Graduates.

Join Us this Friday!

Friday, August 17, come on down to the Oakledge Pavilion, Park Upper bring your families, your friendly dogs on leashes and join us for a laid back, social networking opportunity. Bring a beverage of your choice (no glass containers) and a dish to share. There's lots of room for lawn games, and don't forget your swim suit if you'd like to hit the beach.



Calendar of Events

AUGUST

8/16	Member Success Program
	5:00 – 8:00 pm, Fee: FREE for members,
	^{\$} 25 for non-members
	Holiday Inn
	1068 Williston Road, South Burlington

- 8/17 Annual BNI Summer Picnic
 4:00 9:30 pm, Fee: FREE
 Oakledge Park Upper Pavilion
 Flynn Avenue, Burlington
- 8/21 Quarterly Membership Committee Training
 4:00 6:00 pm, Fee: \$30 for members
 Holiday Inn
 1068 Williston Road, South Burlington
- 8/27 BNI Vermont Leadership Roundtable Meeting
 2:00 5:00 pm, Fee: Free for members
 Richmond Public Library, Richmond
- 8/29 Queen City BNI Member Success Program 8:00 – 11:00 am, Fee: FREE for members
- 8/30 The Business Experience Series: What Do You Do? Hone Your Elevator Pitches and Presentations for Profit 3:00 – 5:00 pm, Fee: \$20 for members, \$30 for non-members

SEPTEMBER

9/10	Chapter Team Training
	8:30 am – 4:00 pm, Fee: FREE (Included in your
	membership dues)

- 9/11 Chapter Team Training 8:30 am – 4:00 pm, Fee: FREE (Included in your membership dues)
- 9/20 Crossroads BNI Visitors Day 8:00 – 10:00 am, Fee: FREE
- 9/26 BNI Member Success Program 1:00 – 4:00 pm, Fee: FREE for members
- 9/26 The Business Experience Series: Train the Trainer – The Psychology of Becoming a Successful Trainer
 3:00 – 5:00pm, fee: ^{\$}20 for members,
 ^{\$}30 for non-members

Register for Events

Member Recognition

Monthly Member Traffic Lights Report PERFECT SCORES OF 100!

<u>Tim King</u> Timothy King Attorney at Law, Middlebury BNI

> Jay Cummings Peoples Trust Company, Prestige BNI

Mollie Lannen CW Print & Design, Queen City BNI

6 Months Perfect Attendance

Casey Baczewski South Burlington Physical Therapy, Wealth Builders BNI **Beth Martell** Beth Martell Coaching, Shelburne BNI Heather Belanger A. White & Son, Queen City BNI Johannes Ziegler JZ Carpentry LLC, Champlain Valley BNI **Bob Boucher** Dependable Service, Middlebury BNI **David Torrey** State Farm, Heart of Vermont BNI Mike Dever Acorn Painting, Middlebury BNI **Robert Miller** Rob's Home Improvements, Middlebury BNI Jessica Hubis Missing Piece Bakery, Prestige BNI **Robert Shea** Rob Shea Carpentry, LLC, Integrity BNI **Russell Bibens** RW Bibens Renovations, LLC, The Masters BNI **Tanner Hubis** Primerica, Prestige BNI Kaitlyn Raymond State Farm, Champlain Valley BNI Brittany Kirvan Happy Sprouts Wellness, Queen City BNI Curtis Gross Nutrimost Vermont, Shelburne BNI **Ed Levite** Union Bank, Wealth Builders BNI Heather Belanger

A. White & Son, Queen City BNI

New Members - July 2018

Kevin Nichols Nichols Home Inspection LLC, Prestige BNI Philip Stevens 802 Green Mountain Bookkeeping, Crossroads BNI <u>Tom Martin</u> Stillwater Graphics, Heart of Vermont BNI <u>Fabian Rainville</u> High Test Inspections LLC, The Masters BNI <u>Jonathan Lloyd</u> Lloyd Plumbing, Heating & Gas Service, Heart of Vermont BNI <u>Aaron Scowcroft</u> Pioneer SBC, The Masters BNI <u>Blair Knowles</u>

Knowles Group, KW Vermont, Prosperity BNI

Renewed Members - July 2018

Michael Bancroft Paige & Campbell, Inc., Crossroads BNI Stephanie Mack Account Mobility, Queen City BNI **Amy Escott** Escott Legal Services, PLC, Queen City BNI John Clark The UPS Store, Champlain Connections BNI <u>Julia Scott</u> JScott Marketing & PR, Champlain Connections BNI Lisa Hallstrom Hallstrom Excavating, Crossroads BNI Hillary Reichert Larkin Hospitality, The Masters BNI Jay Stearns Accent Productions, Champlain Valley BNI **Michael Sealy** BTV Creative, Champlain Valley BNI

Important Links

www.BNIVermont.com

www.BNI.com

BNI Chapter Facebook Pages

Take a moment to "LIKE" other chapter's Facebook pages to keep up to date on information and events across the region!

<u>Champlain Connections BNI</u> <u>Champlain Valley BNI</u> <u>Crossroads BNI</u> <u>Heart of Vermont BNI</u> <u>Integrity BNI</u> <u>Middlebury BNI</u> <u>Prestige BNI</u> <u>Prosperity BNI</u> <u>Queen City BNI</u> <u>The Masters BNI</u> <u>Shelburne BNI</u> <u>Wealth Builders BNI</u>



BNI Vermont

PO Box 64737 · Burlington, VT 05406

Phone: 802-557-0111 Vickie@BNIVermont.com

www.BNIVermont.com



Changing the Way the World Does Business®