# BNI

# Givers Gain<sup>®</sup> Monthly

## From Our Executive Director

June is the gateway to summer. - Jean Hersey

THIS IS ALWAYS an incredible month for us Vermonters. Warm days, the kids are out of school, the garden is fully planted, and even in this time of constant change, business is picking up.

BNI Vermont is hard at work supporting your chapter's annual Leadership Team Transition! By the end of this month your incoming President, Vice President, and Secretary/Treasurer will be confirmed and by mid-July all of the Supporting roles will be confirmed. We've learned over the years that time well spent in this endeavor has created wonderful opportunities for your business when your chapter has a strong leadership at the helm. Thank you everyone for stepping up to take the lead in bringing more success to you and your fellow businesses by taking on a role in your chapter for our October 1st transition!

We are also hard at work transitioning our Annual Awards Banquet to a virtual platform! This year's banquet will be very different from previous years, but will still have that amazing energy as we recognize dozens of you for your achievements in 2019. Tickets will be sold online and we are planning on sending Banquet Gift Bags to all ticket holders. More information will be coming soon, so mark your calendars for **Saturday, July 25th** from 5-7 pm and we'll see you there!

Lastly, we are also gearing up for September's annual Chapter Team Training! We'll be deciding in the next month whether this year's annual event will stay in person (at the DoubleTree by Hilton in Burlington) or if we'll be moving it to a virtual platform. Regardless of the venue, mark your calendars for

Monday and Tuesday, September 14<sup>th</sup> and 15<sup>th</sup> so that we can come together to launch your 2020-2021 term as the regional team that we are.

We are stronger together, and I can't thank you all enough for your continued positive attitude and commitment to one another's businesses!

Happy Networking!

Vickie Wacek
BNI Vermont
Executive Director

# **Continuing Education**

# **Monthly Networking Tip: Tips for Virtual Networking**

There are plenty of articles out there on how to network online in this time of physical distancing. However, these articles all have one thing in common; they assume that the reader doesn't already have a reliable network like we do in our BNI community. So today let's share some insights about leveraging our BNI community in an online environment.

#### Share Practices specific to your Profession

There are other members in BNI globally who share your profession. Why not connect with these other professionals outside of Vermont to purposely share ideas about how you have each leveraged your membership? There are many testimonials from BNI Vermont members who have done this!

#### One to Ones

I've done some math. When I remove the travel time, I can have 2 virtual One-to-One meetings in the time I could have completed 1 One-to-One in person. And One-to-Ones help us move through the VCP Process. Grow your network during this time by spending quality time with other like-minded professionals.

#### **Contact Sphere Meetings**

Our Contact Spheres generate 50-80% of our Referrals Received. So creating an active Contact Sphere is definitely in your businesses' best interests. And with easy access to Zoom meeting rooms, we can all put our Contact Spheres to good use! Have you checked out the Contact Sphere Meeting Agenda in BNI University?

#### Regional or even National Contact Spheres

Imagine the idea and opportunity generating power of creating a Contact Sphere among BNI members throughout the region or country! Check out the Worldwide Search option in the BNI Connect app or website and make some new connections!

This is just a short list of networking tips. What experiences have you had in your online BNI membership that have achieved results!

- Vickie Wacek, Executive Director, BNI Vermont

#### **Podcasts**

#### Remember to log your CEUs on BNI Connect:

1 Podcast = 1 CEU

#### BNI Headquarters & Dr. Ivan Misner, Ph.D.

Each Wednesday, BNI Founder, Dr. Ivan Misner posts a Podcast featuring tips on Word-of-Mouth Networking.

Episode 656: Hope is More Powerful than Fear May 20: **Special Episode 4:** Thoughts About Our Transition May 25: Episode 657: Inviting a Visitor Who Cannot Join May 27: June 3: **Episode 658:** Looking Your Best for Virtual Meetings June 10:

**Episode 659:** Inviting Visitors is Easy Online

#### **Additional Podcasts**

BNI New Hampshire Executive Director, Tim Roberts, has been presenting his own BNI based podcasts for a couple years. Visit www.BNIPowerOfOne.com to learn more. Tim has also created www.SuccessThroughReferrals.com. One of BNI's missions statements is to change the way the world does business. This website helps non-BNI business professionals with their word-ofmouth marketing efforts.

# **Continuing Education**

#### **BNI Resources**

Have you ever been interested in accessing the BNI Logo? Maybe you missed a recent BNI Webinar to help you learn how to use BNI Connect? What if you would prefer the Givers Gain book you received in the Members Success Program, in audio format? Visit **Support.BNIConnect.com** and click on The Resource Center button. Why not take a few minutes right now to check out what this site has in store for you!

#### **BNI Event Calendar**

Join BNI members from across the state and the world for webinars, trainings and networking events to enrich your BNI experience by boosting your visibility and perspective!

www.BNIVermont.com/Events.php

# Member Success Program

The BNI Member Success Program is available online at BNIUniversity.com for all new members (and current members) in their first 60 days of membership. This means that the entire course can be accomplished via the BNI University® App on your phone, and/or online directly through the website and because it's online it can be tackled at a pace that fits each new member (as long as it's completed within 60 days). Chapter Member Success Programs will still be presented with each chapter once a year so that all members can partake in the course annually (as part of membership) and so that the course can be worked to the needs and interests of your membership. We continue to encourage your insight and feedback about this course, and hope that enjoy this new asset of membership with BNI!

For those of you that have taken the Online Member Success Program, we highly recommend that you follow it up with the Member Success Program Workshop. In this course you will outline and practice your Weekly Presentations, Feature Presentations, learn the best practices for 1-2-1's, and how to effectively use your contact spheres.

# Advanced Member Success Program Friday, November 20, 2020

8:00 am - 5:00 pm

5 powerful and distinct workshops to take your BNI Membership to the next level!

#### **New Member Skills Workshops**

**July 13, 2020** · 4:00 – 6:00 pm

**September 21, 2020** · 4:00 – 6:00 pm

**November 30, 2020** · 4:00 – 6:00 pm

#### Location for all New Member Skills Workshops:

Virtually hosted until further notice



May 11, 2020 New Member Skills Worshop Attendees!

## From the BNI Team



Elizabeth Davidson BNI Ambassador

# Maximizing Opportunity in the New World

By Elizabeth Davidson, BNI Ambassador

Hello BNI community. How have you been? It's been months now of staying apart, fearing illness, being wary of personal contact, and covering our faces. None of this is easy and it doesn't look like it's ending any time soon. Having our present and our future be so uncertain has been challenging and difficult for all of us in our own ways. In any time of great change

comes opportunity. This one in particular, being so global, has offered great opportunity to many all at once. It's been an opportunity to check in with people we may have lost track of in the chaos of normal life, an opportunity to strengthen bonds with loved ones whom we can't hold close physically, but have time and reason to reach out to more than usual. It's been a time to appreciate the relationships we've built in our lives. The relationships I've built through BNI in particular have been my support system and sounding board even more than before. My BNI community has helped me grow as a person and businesswoman and to help me create more opportunity from this big reset.

For those of us who are biding our time waiting to go back to normal, guess what! Things are not going to go back to the way they were just a few months ago. You now get to create your new normal. I hope you've had the support of your family, friends, and BNI community in order to do this. All of our businesses have needed to pivot completely or adapt in some way for them to stay afloat. Fortunately, being part of the BNI community provides resources to support our personal lives and businesses so we come out better and stronger as we adapt to the ongoing changes we are experiencing.

The most dynamic sign of life for an organism is adaptation. Back in biology class we learned the others: assimilation, elimination, growth, and reproduction. I think these all apply to the lives of our businesses. This time of change has been an ideal time to test out how much life our businesses have, how well these basic functions are operating, and how well they can adapt to change. Adaptation is the key to evolution and if there was ever a time for our businesses to evolve, it is now. I'm lucky in that one of my greatest strengths is adaptability (if you haven't looked at your Clifton strengths, I recommend it!) It has helped me evolve through this change to come out much better on the other side. For those who are not strong in adaptability, the good news is that many in the BNI community are and we are all just a Zoom call away. The resources to maximize this growth opportunity are at our fingertips: whether it is a BNI University course, a BNI Vermont workshop, a new perspective or contact gained from visiting a different chapter, or a 1-2-1 with a key person who catalyzes a perspective shift that pushes a member or a business into a new beneficial direction. For me, all it took was one suggestion from one member of my chapter to initiate the shift of my business into a whole new realm. Reach out! Stay connected! We are here for you!

#### **About the Author**

**Queen City BNI** 

Meets Wednesdays, 11:30 am – 1:00 pm Queen City BNI Virtual Meeting Room

Current Roles: Ambassador with BNI VT, Membership Committee Past Roles: Vice President, Education Coordinator, Visitor Host

#### **Events**

# **New Chapters Forming!**

Brattleboro - Contact April with interested parties!

Bennington

**Grand Isle** 

Manchester

Newport

Rutland - Contact Erin with interested parties!

St. Johnsbury

**Stowe** – Contact Heather with interested parties!

Waitsfield

#### **Contact Chapter Launch Directors**

Heather Belanger 802-233-9737, Heather@BNIVermont.com Erin Perrin 802-871-5965, Erin@BNIVermont.com April Lajeunesse (802) 989-6284, April@BNIVermont.com

#### **Event Calendar**

NEW Speed Networking in Vermont via Zoom

Tuesdays, 11:00 am – 12:30 pm FREE for Members Click Here to Join

#### **JUNE**

6/19 Supporting Visitors in an Online Environment

12:00 - 1:00 pm, Free to members

#### **JULY**

7/23

7/25

7/2 Supporting Visitors in an Online Environment

12:00 – 1:00 pm, Free to members

7/13 New Member Skills Workshop

4:00 – 6:00 pm, FREE for members

7/14 Profiting with Power Teams

3:00 – 5:00 pm, \$20 for BNI Members, \$30 for non-BNI Members

**Crossroads BNI Chapter Member Success Program** 

10:00 – 1:00 pm, FREE for Members

7<sup>th</sup> Annual BNI Vermont Awards Banquet

5:30 - 7:00 pm, Virtual Banquet through Zoom

(links provided to all ticket holders)

#### **AUGUST**

8/11 Chapter Business Plan Workshop

1:00 – 4:00 pm, Free to members

8/27 The Masters BNI Visitors' Day

8:00 - 10:00 am, All are welcome!

8/31 BNI Vermont Leadership Team Roundtable

2:00 – 5:00 pm, for Presidents, Vice Presidents, and Secretary/Treasurers

# Register for Events



Integrity BNI Virtual Chapter Member Success Program Attendees!

# **Member Recognition**

#### **BNI Member Profile of the Week**

Each week we feature one BNI Vermont Member on all of our social media outlets. If you would like to be considered for this opportunity, be sure to visit **www.BNIConnect.com** and update your User Profile in full, including your headshot, company logo, business description, T.O.P.S. Profile and G.A.I.N.S. Profile.



David Gold
Financial Advisor
Edward Jones
Crossroads BNI, Berlin



Soren Pfeffer
Residential Realtor
Central Vermont Real Estate
Heart of Vermont BNI, Montpelier



Rob Shea
Contractor
Rob Shea Carpentry
Integrity BNI



David Hills

Management Consulting

Waypoint Management Services

Middlebury BNI, Middlebury



Julie Phillips
Staffing Agency
Working Fields
Prestige BNI, Saint Albans



May Advanced Member Success Program Attendees!

# **Member Recognition**

# Monthly Member Traffic Lights Report PERFECT SCORES OF 100!

#### **Mollie Lannen**

CW Print & Design, Queen City BNI

#### **NEW MEMBER**

#### **Marie Shepherd**

Coldwell Banker Hickok & Boardman Realty, Crossroads BNI

## **6 Months Perfect Attendance**

#### Mike Quinlan

Clover Ridge Media, Middlebury BNI

#### Jessica Hubis

Missing Piece Bakery, Prestige BNI

#### **Bob Boucher**

Dependable Service, Middlebury BNI

#### **David Hills**

Waypoint Management Services, Middlebury BNI

#### **Robin Freeman**

Law Office of Caroline S. Earle PLC, Heart of Vermont BNI

#### Janina Kotulich

Red Poppy Cakery, Queen City BNI

#### **Elizabeth Davidson**

Clear Connection Chiropractic, Queen City BNI

#### Allison Bogan

Precision Chiropractic, Shelburne BNI

#### Robert Shea

Rob Shea Carpentry, LLC, Integrity BNI

#### Kate Tucker

Hall Communications, Queen City BNI

#### Mike Sealy

BTV Creative, Champlain Valley BNI

## Michael Languasco

People's United Bank N.A., Champlain Valley BNI

#### **Robert Diaco**

Signarama, Wealth Builders BNI

#### **Larry Gilbert**

Zoombikes, Heart of Vermont BNI

#### Johannes Ziegler

JZ Carpentry, LLC, Champlain Valley BNI

#### **Deborah Phillips**

The World, Heart of Vermont BNI

#### **Mickey Wiles**

Working Fields, Champlain Connections BNI

# Alison Davis

Quantum Leap Capital, Champlain Valley BNI

#### Darlene LeClair

Neora, Champlain Valley BNI

Diane Maurice-Brault

#### Vermont Lavander, Crossroads BNI

Julia Wilk

#### Work & Web Design, Heart of Vermont BNI

**Brittany Karkut**Happy Sprouts Wellness, Queen City BNI

#### Heather Belanger

Lacillades Home Design, Queen City BNI

#### Mollie Lannen

CW Print + Design, Queen City BNI

#### Stephanie Gurrieri

Pames Provisions, Queen City BNI

#### Erik Kolomaznik

CK Financial, Shelburne BNI

# 6 Months Perfect Attendance (cont.)

#### **Alex Duval**

Wendall's Furniture, The Masters BNI

#### Kassidee O'Neill

Lila Mae Massage, The Masters BNI

#### **Christophe Lissarrague**

Poze Catering, Wealth Builders BNI

#### **Derek Murray**

Rob Shea Carpentry, Wealth Builders BNI

#### **Ed Levite**

Union Bank, Wealth Builders BNI

#### **Meghan Corbett**

State Farm Insurance, Wealth Builders BNI

#### **Rick Gomez**

RVG Electric, Wealth Builders BNI

#### **Scott Lowe**

Bluezone Secure IT, Wealth Builders BNI

# Renewed Members - May 2020

#### **Caroline Matte**

Freelance Graphic Design, Champlain Connections BNI

#### **Corey Hevrin**

The Vermont Agency, Champlain Connections BNI

#### **Robert Caneco**

Robert A. Caneco Architect, Champlain Valley BNI

#### **Justin Loati**

La Panciata Bakery, Crossroads BNI

#### **Michael Bancroft**

Paige & Campbell, Inc., Crossroads BNI

#### Jeremy Baldwin

Jeremy Baldwin Photography, Shelburne BNI

#### John Kell

Kell & Company Real Estate, The Masters BNI

#### How Do You Givers Gain®?

BNI Vermont is always interested in working with motivated Vermont professionals to continue the important role of supporting Vermont businesses through referrals! If you are interested in learning more about becoming a part of the BNI Vermont Team as an Ambassador, Coordinator Specialist, or Director Consultant, contact Executive Director, Vickie Wacek, at Vickie@BNIVermont.com.

# Important Links

# www.BNIVermont.com www.BNI.com

# **BNI Chapter Facebook Pages**

Take a moment to "LIKE" other chapter's Facebook pages to keep up to date on information and events across the region!

**Champlain Connections BNI** Champlain Valley BNI Crossroads BNI **Heart of Vermont BNI** Integrity BNI Middlebury BNI **Prestige BNI Prosperity BNI Queen City BNI** The Masters BNI Shelburne BNI Wealth Builders BNI









# **BNI Vermont**

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