## It Takes a Village

May 2019 | BNI Vermont

Volume 6, Issue 5



# Givers Gain® Monthly

## From Our Executive Director

All things seem possible in May! Summer is around the corner and we're all coming out of cold-weather hibernation into the full potential of Vermont's warmer months. We've learned over the years that this is a month of transition for our fellow BNI members, and therefore our chapters, because we are all gearing up for the mad dash of summer vacations, an increase in business, and balancing our relationships and commitments to our Referral Partners. Yes, balance, results, and success are possible! Lean on your fellow members to help you through your transitions and you'll see amazing results!

This time of year BNI's largest transformation is the annual Leadership Team Transition, which begins in June when we share our insights about who we see being the best fit to oversee our referral group in the 2019-2020 term as our President, Vice President, and Secretary/Treasurer, along with their selected Supporting Leadership Team. To say that this annual passage is important is a ridiculous understatement! We've seen the amount of referrals and money generated swing drastically based on who sits at your head table from year to year. When you think about the future of your business, and the referrals you will benefit from, consider who you want leading that progress over the next year. 100% member participation in chapter roles is an absolute must when it comes to chapter success. Be the leader that you are and help take your business and your fellow member's businesses to greater heights when the annual transition comes your way!



Summer always seems to fly, so mark your calendars now for our Annual BNI Vermont Summer Picnic scheduled for Friday, July 19<sup>th</sup> from 4:30 pm to dark on the Burlington Waterfront, as well as Annual Chapter Team Training: Monday and Tuesday, September 9<sup>th</sup> and 10<sup>th</sup>. Check out the BNIVermont.com Calendar for full details, and we'll see you there.

Happy networking!

## Vickie Wacek

BNI Vermont Executive Director

## **Continuing Education**

# Monthly Networking Tip: What is Givers Gain®?

Givers Gain® - it's a term we throw around in BNI regularly. When things get used over and over, they can lose their meaning and the impact can be minimized. Givers Gain<sup>®</sup> is truly BNI's most important Core Value. It is at the heart of everything from the work ethic in BNI's International Offices, to our individual chapters throughout 9,000 communities worldwide. Today's networking tip brings our philosophy to light in a new way – to reflect on its impact not just in our BNI membership, but in our lives; because networking happens everywhere! Karma, The Law of Reciprocity, Givers Gain® - these concepts are not something new and vogue. We learned long ago that what we do and say intercepts everything else we come in contact with. Our relationship with our significant others and children are built, layer upon layer, by our awareness of what goes around, comes around. Our relationships with our coworkers, employers, vendors, and referral partners are the same. It's our individual commitment to giving, over and over again, that results in success for everyone around us. Because it is true that "we are like the top 5 people we surround ourselves with" it means that whoever you build up around you will, in turn, build you up, but the true to key to Givers Gain® is really about giving without the expectation of receiving. When your expectations are to get back when you give, you set yourself up for disappointment by laying out how the world should respond to your actions. Givers Gain® truly works in unexpected and incredible ways when you keep your thoughts and options open.

So, how are you giving?

- Vickie Wacek, Executive Director, BNI Vermont

## **Podcasts**

## Remember to log your CEUs on BNI Connect:

1 Podcast = 1 CEU

## BNI Headquarters & Dr. Ivan Misner, Ph.D.

Each Wednesday, BNI Founder, Dr. Ivan Misner posts a Podcast featuring tips on Word-of-Mouth Networking.

April 17: Episode 604: BNI Connect - Worldwide Referrals

April 24: Episode 605: Givers Gain Is a Standard,

Not a Sword (Classic Podcast)

May 1: **Episode 606:** Meeting at a Different Time to

Get More Visitors (Ask Ivan)

May 8: Episode 607: Learning How to Say No

May 15: Episode 608: Little Company, Big Vision

## **BNI The Power of One Podcasts**

BNI New Hampshire Executive Director, Tim Roberts, has been presenting his own BNI based podcasts for a couple years, and BNI Vermont recently adopted these podcasts. Visit www.BNIPowerOfOne.com to learn more.

## **Success Through Referrals Podcasts**

One of BNI's missions statements is to change the way the world does business, and BNI Executive Director, Tim Roberts, has really put that into action by creating **www.SuccessThroughReferrals.com.** This website helps non-BNI business professionals with their word-of-mouth marketing efforts.

## **Continuing Education**

## **BNI Resources**

Have you ever been interested in accessing the BNI Logo? Maybe you missed a recent BNI Webinar to help you learn how to use BNI Connect? What if you would prefer the *Givers Gain* book you received in the Members Success Program, in audio format? Visit **Support.BNIConnect.com** and click on **The Resource Center** button. Why not take a few minutes right now to check out what this site has in store for you!

#### **BNI Event Calendar**

Join BNI members from across the state and the world for webinars, trainings and networking events to enrich your BNI experience by boosting your visibility and perspective! <a href="https://www.BNIVermont.com/Events.php">www.BNIVermont.com/Events.php</a>

### SuccessNet - BNI e-Newsletter

BNI's monthly e-newsletter features first hand perspective from some of the world's most renowned networkers, leaders and public speakers, as well as networking stories from BNI members, ambassadors and directors from around the world.

CEO Corner: The Official 2019 Connect 5 Video Release

By Graham Weihmiller, BNI CEO

<u>Little Company - Big Vision</u> By Ivan Misner, Ph.D, BNI Founder

2019 BNI Video Contest is Now Open

5 Reasons We Meet Weekly

By Ivan Misner, Ph.D, BNI Founder

A Dedication to Cause Networking

By David Kauffman, Vice Chair, BNI Foundation

## **BNI Member Profile of the Week**

Each week we feature one BNI Vermont Member on all of our social media outlets. *If you would like to be considered for this opportunity, be sure to visit www.BNIConnect.com and update your User Profile in full,* including your headshot, company logo, business description, T.O.P.S. Profile and G.A.I.N.S. Profile.



Kristen Mills
Residential Real Estate
Keller Williams Vermont
Wealth Builders BNI, South Burlington



Ellen Gurwitz
Professional Organizer
De-clutter Me!
Champlain Connections BNI, Burlington



Johannes Zeigler
Renovations - Remodeling
JZ Carpentry, LLC
Champlain Valley BNI, South Burlington



Diane Maurice-Brault Cosmetics - Skin Care Vermont Lavender, LLC Crossroads BNI, Berlin

## From the BNI Team



Rick Gomez
One Million Dollar
Membership Milestone

## How can you afford NOT to be part of this?

By Rick Gomez, BNI Member

When I first visited a chapter just over ten years ago, I had never heard of BNI, but was intrigued, so I went with a builder/remodeler I had been working with for a couple of years. I instantly saw the value and put my application in right then.

One of the other members told me that he was so certain that I would get my money

back, "if I did not get enough business to pay for the membership that he would personally pay it for me."

Of course, being an electrician, which is simply one of the easiest professions to give a referral to, he was making a very safe bet there. And he introduced me to one client that has given me an average of \$15,000 a year in business since.

This year marks two major milestones for me and BNI: first, my ten year anniversary, and second, last year I exceeded \$1,000,000 in closed business over those ten years. It was not huge instantly though, it took a lot of work, one to one's, CEU's, etc., but in my second year, I fired the yellow pages when my BNI TYFCB exceeded 30% of my gross revenue.

This last year, BNI was responsible for 50% of my volume, and my current 12 month running total has been over \$200,000 for two years. I now have three full time employees and three trucks on the road.

When I first joined, I was somewhere around 80% billable, and BNI has ensured that we stay over 110% billable, and have not had a downturn in several years, year round. And it does not stop with my awesome chapter either. I do business cross chapter all the time.

Besides volume of referrals, the thing I like best is the QUALITY of the referrals. The clients are nicer, they pay faster, and are quick to refer us to others. Giver's Gain is REAL people! It is like a Swiss army knife of business cards in my pocket. I feel great when I can refer someone to one of my clients, especially those new to the area. By helping them out, not only does the referral get business, but I gain yet another resource for even more work.

The one thing that disturbs me is the turnover, people that leave before they realize the gains that they have coming. It is certainly not instant, nor easy, but definitely worth the effort. On the flip side, there are those that get "too busy" and stop BNI rather than utilize it and the resources built in to grow their business.

Where else can you get a banker, lawyer, Realtor, financial advisor, and accountant all in one room every week at your disposal?

From the sign guy that does my trucks, to the image consultant that keeps me looking sharp, I only have to look within my group for almost everything I need.

## **About the Author**

Member of Wealth Builders BNI

Meets Wednesdays, 8:30 – 10:00 am
Comfort Suites
1712 Shelburne Road
South Burlington

Past Role: Visitor Host, Wealth Builders BNI

## **BNI Events**

## **New Chapters Forming!**

Bennington Brattleboro

**Hinesburg** – *Postponing launch until summer* 

Milton

Newport

Rutland

St. Johnsbury

**Stowe** – Postponing launch until summer

Waitsfield

Contact Heather Belanger, Chapter Launch Director, 802-233-9737

## **Member Success Program**

The BNI Member Success Program is available online at BNIUniversity.com for all new members (and current members) in their first 60 days of membership. This means that the entire course can be accomplished via the BNI University App on your phone, and/or online directly through the website and because it's online it can be tackled at a pace that fits each new member (as long as it's completed within 60 days). Chapter Member Success Programs will still be presented with each chapter once a year so that all members can partake in the course annually (as part of membership) and so that the course can be worked to the needs and interests of your membership. We continue to encourage your insight and feedback about this course, and hope that enjoy this new asset of membership with BNI!

For those of you that have taken the Online Member Success Program, we highly recommend that you follow it up with the Member Success Program Workshop. In this course you will outline and practice your Weekly Presentations, Feature Presentations, learn the best practices for 1-2-1's, and how to effectively use your contact spheres.

## **Advanced Member Success Program**

May 20, 2019 • 8:00 am – 5:00 pm Hickok & Boardman Building, Burlington

### **New Member Skills Workshop**

May 21, 2019 • 4:00 – 6:00 pm Comfort Suites, Shelburne Road

## **Integrity BNI Member Success Program**

May 28, 2019 • 10:00 am – 1:00 pm Holiday Inn, Williston Road, Burlington

## Prosperity BNI Member Success Program June 6, 2019 •

Holiday Inn, Williston Road, Burlington

## Crossroads BNI Member Success Program July 25, 2019 •

Holiday Inn, Williston Road, Burlington

## New Member Skills Workshop July 29, 2019 •

Holiday Inn, Williston Road, Burlington

## Calendar of Events

## **MAY**

- 5/ 20 Advanced Member Success Program 8:00 am - 5:00 pm, Fee: \$125 for members
- 5/23 Crossroads BNI Visitors' Day 8:00 – 10:00 am, Fee: FREE
- 5/21 New Member Skills Workshop 4:00 – 6:00 pm, Fee: FREE to members
- 5/28 Integrity BNI Member Success Program 10:00 1:00 pm, Fee: FREE to members
- 5/30 The Business Experience Series: The Art of Referrals 3:00 – 5:00 pm, Fee: \$20 for members, \$30 for non-members

## **JUNE**

- 6/6 Prosperity BNI Member Success Program 11:30 am – 2:30 pm, Fee: FREE to members
- 6/18 Membership Committee Mid-Term Training 3:00 6:00 pm, Fee: \$30 for members
- 6/27 The Business Experience Series:
  Cashing in on One-to-Ones
  3:00 5:00 pm, Fee: \$20 for members,
  \$30 for non-members

## **JULY**

- 7/19 Seventh Annual BNI Vermont Summer Picnic 4:30 pm – Dark, Fee: FREE Oakledge Park, Lower Pavilion End of Flynn Avenue in Burlington
- 7/25 Crossroads BNI Member Success Program 10:00 am 1:00 pm. Fee: FREE to members
- 7/29 New Member Skills Workshop 4:00 – 6:00 pm, Fee: FREE to members

### **AUGUST**

8/26 BNI Vermont Leadership Team Roundtable 2:00 – 6:00 pm, Fee: FREE Richmond Free Library

## Register for Events



May 2019 Leadership Team Roundtable Meeting.



The BNI Vermont Team is excited to announce a  $^{\rm s}$ 1,288 donation to the BNI Foundation thanks to several generous donations from our members and those who participated in our Awards Banquet silent auction.

## **Member Recognition**

# Monthly Member Traffic Lights Report PERFECT SCORES OF 100!

## Michael Hughart

Kinney Insurance, Integrity BNI

#### **Mollie Lannen**

C.W. Print & Design, Queen City BNI

## **6 Months Perfect Attendance**

#### **Dutton Smith**

Homesmith Services, LLC, Middlebury BNI

## Allison Bogan

Precision Chiropractic, Shelburne BNI

## Robin Freeman

Law Office of Caroline S. Earle PLC, Heart of Vermont BNI

#### **Timothy King**

Timothy King Attorney at Law, Middlebury BNI

### **Eric Steele**

Blue Morpho Technologies, LLC, Shelburne BNI

## **Travis Spencer**

Kinney Insurance, Champlain Valley BNI

### Reed Prescott III

Prescott Galleries @ Verde Mountain, Middlebury BNI

### Elizabeth Davidson

Clear Connection Chiropractic, Queen City BNI

#### John Kell

Kell & Company Real Estate, The Masters BNI

### **Michael Sealy**

BTV Creative, Champlain Valley BNI

## Larry Gilbert

Zoombikes, Heart of Vermont BNI

#### Erik Johnson

Aflac, Prestige BNI

## Peter Cassels-Brown

Mountain Energy Design, Wealth Builders BNI

#### PJ Pfeifenberger

New York Life Insurance Co., Wealth Builders BNI

### **Rick Gomez**

RVG Electrical Services LLC, Wealth Builders BNI

#### **Tanner Hubis**

Primerica, Prestige BNI

#### Cara Cunningham

Quick Advantage Bookkeeping & Payroll LLC, Wealth Builders BNI

#### Heather Belanger

Lacillade's Home Design Center, Queen City BNI

#### Caroline S. Earle

Law Office of Caroline S. Earle, PLC, Crossroads BNI

## **New Members - April 2019**

**Lindsay Kintop** 

Meridian Acupuncture & Wellness Center, Wealth Builders BNI

Liesje Smith

Liesje Smith - Certified Rolfer, Prosperity BNI

Sarah Thompson

Clean Slate, Shelburne BNI

Rachel Rondeau

Future Fit, Prosperity BNI

Lauren Rumpler

Cellular Sales DBA Verizon, Wealth Builder BNI

Jodi Lawich

The Write Stuff VT, Queen City BNI

**Celeste Hartwell** 

Divine Feminine Leaders, Queen City BNI

**Heidi Lauren Duke** 

HIGHLAND LODGE, Heart of Vermont BNI

## **Renewed Members - April 2019**

#### Reed Prescott III

Prescott Galleries @ Verde Mountain, Middlebury BNI

### **Donald Dempsey**

Dempsey Investment Management, The Masters BNI

#### **Robert Caneco**

Robert A. Caneco, R.A., Champlain Valley BNI

#### Nicholas Martin

City of Burlington, Champlain Connections BNI

## Mesa Tuco

Horizons Home Renovation, Prosperity BNI

#### Jared Miller

Yellow Dog Contracting, Champlain Connections BNI

## **Important Links**

## <u>www.BNIVermont.com</u> <u>www.BNI.com</u>

## **BNI Chapter Facebook Pages**

Take a moment to "LIKE" other chapter's Facebook pages to keep up to date on information and events across the region!

Champlain Connections BNI
Champlain Valley BNI
Crossroads BNI
Heart of Vermont BNI
Integrity BNI
Middlebury BNI
Prestige BNI
Prosperity BNI
Queen City BNI
The Masters BNI
Shelburne BNI









## **BNI Vermont**

**Wealth Builders BNI** 

PO Box 64737 · Burlington, VT 05406

Phone: 802-557-0111 Vickie@BNIVermont.com

www.BNIVermont.com



Changing the Way the World Does Business®